PRESS RELEASE For Immediate Release September 8, 2023 For Media Inquiries: Sebastien Garbe sebastien.garbe@ecoact.org 831.515.1423



Find Your EV at the Salinas Ride and Drive Event

SALINAS, CA –**The Salinas Ride and Drive Event will be held on Sunday, October 1, 2023, from 11 a.m. – 4 p.m. at the Salinas Amtrak Station.** This event hosted by Ecology Action highlights electric vehicles (EVs) at all affordability levels and is an opportunity for people to explore, learn about, and test drive electric cars.

Local EV owners will be present to answer questions about their experience driving electric. A wide selection of electric cars, trucks, and SUVs will be on display, and new models will be available to test drive. Community members will be able to have a hands-on experience with these fun vehicles that are better for the environment, our health, and help people save on fuel and maintenance!

The Salinas EV Ride and Drive is part of National Drive Electric Week, a national celebration to raise awareness of the many benefits of all-electric and plug-in hybrid vehicles. EV adoption is at an all-time high and is expected to grow exponentially year-by-year as federal, state, and regional incentive programs make it more affordable and accessible to drive electric.

Ecology Action EV experts can help you determine how much you qualify for and more at the EV Resource Center. Attendees can speak with bilingual staff and learn how to sign up for our free 1:1 EV Purchase Guidance Program through EVs for Everyone | EVs Para Todos.

The Salinas EV Ride and Drive is a free family friendly event that offers adults and children exciting opportunities to learn, connect with, and experience electrified transportation.

- Test drive one, two, or more electric vehicles, all in one location! Multiple dealers will be
 on site with new cars, SUVs, and trucks for test drives.
- See up to 20 different electrified cars and motorcycles while chatting with their owners.
- Test ride electric bikes and enter for a chance to win a NEW e-bike courtesy of Epicenter Cycling!
- Experience Fused Learning's hands-on STEAM-based educational activities for kids in grades K-12 and win fun take home prizes!
- Enjoy delicious food available for purchase at the Sabor Latin Fusion food truck.

When: Sunday, October 1, 2023, from 11 a.m. – 4 p.m.

Where: Salinas Amtrak Station, 11 Station Place, Salinas, CA 93901

For more information visit: EVsForEveryone.org/Salinas-NDEW

Event Sponsors: Monterey Bay Air Resources District (MBARD), Salinas Valley Chamber of Commerce, General Motors, ElectricForAll by Veloz, Access Clean California, As Seen On EV powered by Electrify America, PG&E, and National Drive Electric Week.

About Ecology Action: Ecology Action is an award-winning California 501(c)(3) non-profit that's been inspiring sustainable community actions since 1970. Ecology Action creates and implements innovative programs to help people and businesses reduce their environmental impact, while supporting more resilient communities. Learn more at EcoAct.org